

PUBLIC INVOLVEMENT AND PARTICIPATION PROGRAM
Stroudsburg Borough
Stormwater Management Program
(Last Updated 6/21)

Purpose

Stroudsburg Borough is working jointly with the Pennsylvania Department of Environmental Protection (PA DEP) to reduce the quantity of stormwater and increase the quality of stormwater runoff. The Borough is located within a US Environmental Protection Agency (EPA) designated urban area; therefore, the Borough is required to have a Small Municipal Separate Storm Sewer System (MS4) Permit. The MS4 Permit includes the development of a Stormwater Management Program. As part of this program, each MS4 permittee is required to develop and implement a *Public Involvement and Participation Program (PIPP)* which is outlined in this document.

An active and involved community is critical to the success of a stormwater management program because it allows for:

Broader Public Support since citizens who participate in the development and decision-making processes are partially responsible for the program and, therefore, may be less likely to challenge the program and more likely to take an active role in its implementation.

Shorter Implementation Schedule due to fewer obstacles in the form of public and legal challenges and increased resources in the form of citizen volunteers.

Broader Base of Expertise and Economic Benefits since the community can be an available, and free, economic resource.

Conduit to Other Programs as citizens involved in the stormwater program development process provide important cross-connections and relationships with other community and government programs.

Partnerships & Collaborations

The Borough has two Council Members who are Board Members of the Broadhead Watershed Association (BWA). Through their participation in, and governance of, this nonprofit organization, the Borough is notified of activities, events and programs that allow public involvement and participation in the Broadhead and McMichael Creek watersheds. The Borough also partners with BWA in our Public Assistance and Outreach Program. To avoid duplication of effort and straining finite volunteer resources, Stroudsburg Borough partners with BWA on PIPP programs and consciously recommends that interested residents volunteer with BWA in their activities that support the Borough.

Public Involvement and Participation

The following methods of encouraging public participation will be implemented:

- 1) This PIPP Plan will be posted on the Borough website for comments which will be considered during annual reviews of the plan.
- 2) The Borough will schedule an Annual Update Meeting regarding the Borough's which is open to the public.
- 3) Adequately advertise MS4 related opportunities, including, but not limited to, BWA events, to the target audience by appropriate means. Focus on online and social media means to reach the largest possible potential audience.

- 4) Encourage MS4 related public involvement and participation through any suitable education method listed under MCM #1, PEOP.
- 5) Ensure that MS4 Periodic Reports are available for review by the public at the Borough Office.
- 6) Keep sufficient records for all MS4 related events that involved participation from any of the target audiences. Documentation includes name and date of the event as well as number of participants from the community.

**MCM #2
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BMP #1	Direct Audience	Indirect Audience
Develop, Maintain & Implement a Written PIPP	<ul style="list-style-type: none"> - Annually review current PIPP practices. - Update practices to expand public involvement where possible. - Invite to annual meeting. - Ensure all required documents are on Borough website, in office and available through mail. - Maintain regular communication with BWA staff on PIPP (and PEOP) activities. Coordinate as needed. 	<ul style="list-style-type: none"> - Annually review current PIPP practices. - Work with all constituencies to encourage input. - Invite all constituencies to annual Meeting. - Ensure all required documents are on Borough website, in office and available through mail.
BMP #2	Direct Audience	Indirect Audience
Prior to any adoption of Ordinances with regard to Stormwater Management advertise and solicit public input.	<ul style="list-style-type: none"> - Ordinances shall be advertised and public input sought in accordance with laws of the state of PA and local ordinances. 	<ul style="list-style-type: none"> - Ordinances shall be advertised and public input sought in accordance with laws of the state of PA and local ordinances.
BMP #3	Direct Audience	Indirect Audience
Regularly solicit public involvement & participation from target audience groups using available distribution and outreach methods.	<ul style="list-style-type: none"> - Conduct one public meeting each year to discuss the SMP and to solicit public reporting of illicit discharges. - Encourage feedback and public input; incorporate into current plans as needed. - Document all instances of cooperation & participation, activities and cooperation. 	<ul style="list-style-type: none"> - Conduct one public meeting each year to discuss the SMP and to solicit public reporting of illicit discharges. - Encourage feedback and public input; incorporate into current plans as needed. - Document all instances of cooperation & participation, activities and cooperation.